

**This listing of claims will replace all prior versions and listings of claims in the Application.**

**LISTING OF CLAIMS:**

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~~Claims 1-46.~~ *previously cancelled*

~~Claims 47-75.~~ *cancel without prejudice or disclaimer*

76. (New) A method for viewing and printing at a remote terminal user-specific incentives, the method comprising:

6' storing at an Internet-accessible location incentive information pertaining to a group of available incentives;

storing user profile information and user usage history information for one or more users;

receiving at the Internet-accessible location, from a user of a remote terminal, a request for access to the stored incentive information;

determining at the Internet-accessible location if the user is a registered user, and

if the user is not registered:

- i) transmitting a prompt to the user's remote terminal to electronically complete a user profile;
- ii) receiving and storing the user profile; and

iii) downloading to the user's remote terminal an incentive data management

software module for managing the printing of incentives, wherein a printed

incentive includes unique user identification information;

if the user is registered, the user viewing a subset of incentives from the group of available incentives, the subset of incentives being based on user-specific information, which comprises at least one of the user profile information and the user usage history information;

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the user selecting one or more incentives from the subset of incentives for printing, each of the one or more incentives comprising various fields, including a redemption amount field and at least one other field, the redemption amount field comprising data indicative of a discount provided by the incentive, the redemption amount field and at least one other field being variable in accordance with user-specific information associated with the requesting user, wherein the at least one other field includes unique user identification information;

printing at the remote terminal, under control of the incentive data management software module, one or more of the user-selected incentives;

subsequent to a user redeeming one or more of the printed incentives, providing at least incentive redemption data to at least one incentive distributor or incentive issuer to enable the at least one incentive distributor or incentive issuer to use at least the incentive redemption data for market analysis to compile at least one subsequent incentive targeted specifically at the user; and making the at least one subsequent incentive available to the user.

77. (*New*) The method of claim 76, wherein the step of storing at an Internet-accessible location incentive information pertaining to a group of available incentives further comprises storing advertising materials provided by one or more incentive issuers or distributors.

78. (*New*) The method of claim 77, wherein the advertising materials comprise one or more of graphics, text, recipes, competitions, or inducements.

79. (*New*) The method of claim 77, wherein the step of enabling a user to view a subset of incentives further comprises the step of enabling the user to view the advertising materials.

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80. (*New*) The method of claim 76, wherein the user profile received and stored at the Internet-accessible location comprises demographic data.

81. (*New*) The method of claim 76, wherein redemption data for multiple users is used by the at least one incentive distributor or incentive issuer for market analysis to compile at least one subsequent incentive targeted specifically at the user.

82. (*New*) The method of claim 76, wherein the at least one subsequent incentive is provided to the user via an electronic mail message.

83. (*New*) The method of claim 76, wherein the at least one subsequent incentive is downloaded from the Internet-accessible location.

84. (*New*) The method of claim 76, wherein the at least one subsequent incentive is for a product other than a product covered by the one or more redeemed printed incentives.

85. (*New*) The method of claim 76, wherein the at least one subsequent incentive is for a same product covered by the one or more redeemed printed incentives, but having a different value.

*61*  
*could* 86. (*New*) The method of claim 76, wherein the at least one subsequent incentive is transmitted to a retailer for electronic redemption.

87. (*New*) The method of claim 76, wherein the Internet-accessible location is associated with an online service provider.

88. (*New*) The method of claim 76, wherein the Internet-accessible location is associated with an Internet web site.

89. (*New*) The method of claim 76, wherein the incentives available to a user are sorted by categories.